

US Online Listings, Inc.

265 S Federal Hwy #134, Deerfield Beach, FL 33441

October 24, 2011

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Dear Chairman Genachowski:

US Online Listing, a small company located in Deerfield Beach Florida, is respectfully submitting this correspondence as a concerned business owner. Our company provides small to midsize businesses with over 50 enhanced listings in the top engines and directories such as Yahoo Local, Google Maps, Ask.com, Yellow Pages, Super Pages, City Search, and many more. We work with the top companies in the industry to make sure that their listing features are correct and contain up-to-date information to help their business.

Thousands of businesses across the nation understand the benefits of third-party billing, including the ability to reduce administrative costs and consolidate charges for services onto a single bill. Millions of consumers each year are able to acquire a broader array of services at more competitive rates, with a billing option that does not require them to open an additional line of credit or manage multiple bills. In addition, because of these services, companies such as US Online Listing have been able to offer our customers a hassle-free billing option that saves them money. This has helped us to remain competitive in an ever so challenging market. Completely eliminating third-party billing would unnecessarily harm businesses and consumers.

US Online Listing strongly supports any and all efforts to protect consumers from cramming. However, we believe that this is best achieved through the implementation of reasonable measures, not through an outright ban of a service that is valued by millions of consumers and is a driver of growth for thousands of businesses. Accordingly, as you consider implementing new rules, please consider the impact this could have on business and consumers across the nation.

Best regards,



Urmas Pedra
President